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Société Radio-Canada

CAI BC N26

Ottawa -- The appointment of Andrew Simon as Director of Radio Canada International, the Canadian Broadcasting Corporation's overseas radio service, was announced today by CBC Executive Vice-President William T. Armstrong.

In his new position, Mr. Simon will be responsible for the operations of the CBC shortwave service which is headquartered in Montreal with transmitters in Sackville, New Brunswick. Radio Canada International broadcasts to the world in 12 languages, produces recorded programs for distribution to foreign radio stations and Canadian diplomatic missions, and provides CBC programming to the Canadian Forces Network in Germany.

Born in Hungary, Mr. Simon joined the CBC in 1961 as a Radio Current Affairs producer in Ottawa, after completing his studies at Concordia University in Montreal and postgraduate work at the Boston University School of Public Communications. From 1962 to 1965, he was producer of TRANS-CANADA MATINEE. From 1965 to 1968, he worked in Radio and in Television Current Affairs in Montreal. One of his many program innovations was CROSS-COUNTRY CHECKUP.



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In 1969, Mr. Simon became Senior Producer in Toronto with the National TV Current Affairs program WEEKEND. Four years later, he moved back to Radio as Special Assistant to the Program Director. He later became Program Director of CBC Radio's Toronto station, a position he held for three years. During this time he opened bureaus in Hamilton and Sudbury. From 1977 to 1981, he returned to Montreal as Director of Radio (English) for the Quebec region and, during that period, he established the English Radio production unit in Quebec City and a bureau in Sherbrooke. In 1981, he became Director of Television in Calgary. From 1984 to 1987, he was back in Toronto as Head of Current Affairs for English Radio, and most recently he was asked to undertake special assignments at CBC Head Office, Ottawa.

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November 16, 1988

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